Volume Sales:

TOTAL U.S.	10/7	10/14	10/21	10/28	11/4	11/11	11/18	11/25	12/2	12/9	12/16
CATEGORY - CIGARETTES	10388744	9929661	9901317	9848533	10267449	9889550	10025127	9659247	10071902	9884310	9907572
TOTAL BUCKS	1279	3262	5074	5734	10414	20786	20833	20248	22659	23586	24847
BUCKS PACKS	888	2167	3232	3749	7144	15263	14385	12946	15281	14662	12449
BUCKS CARTONS	391	1096	1842	1986	3271	5523	6448	7302	7378	8924	12397

Share of Market:

TOTAL U.S.	10/7	10/14	10/21	10/28	11/4	11/11	11/18	11/25	12/2	12/9	12/16
CATEGORY - CIGARETTES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL BUCKS	0.0	0.0	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.3
BUCKS PACKS	0.0	0.0	0.0	0.0	0.1	0.2	0.1	0.1	0.2	0.1	0.1
BUCKS CARTONS	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1

Contribution to brand:

TOTAL U.S.	10/7	10/14	10/21	10/28	11/4	11/11	11/18	11/25	12/2	12/9	12/16
TOTAL BUCKS	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
BUCKS PACKS	69.4	66.4	63.7	65.4	68.6	73.4	69.0	63.9	67.4	62.2	50.1
BUCKS CARTONS	30.6	33.6	36.3	34.6	31.4	26.6	31.0	36.1	32.6	37.8	49.9

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Volume Sales:

TOTAL U.S.	12/23	12/30	1/6/91	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/3
CATEGORY - CIGARETTES	10622974	9829840	10002468	9728474	9997561	9807667	10084082	9635945	9759874	9721911	10155418
TOTAL BUCKS	22367	23770	24598	32122	30614	30553	29969	28209	27864	30029	30731
BUCKS PACKS	11689	12952	14073	20666	17747	17423	15993	15913	15286	15297	14443
BUCKS CARTONS	10678	10818	10525	11456	12767	13130	13976	12296	12578	14732	16287

Share of Market:

TOTAL U.S.	12/23	12/30	1/6/91	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/3
CATEGORY - CIGARETTES	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL BUCKS	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
BUCKS PACKS	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1
BUCKS CARTONS	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2

Contribution to brand:

TOTAL U.S.	12/23	12/30	1/6/91	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/3
TOTAL BUCKS	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
BUCKS PACKS	52.3	54.5	57.2	64.3	58.2	57.0	53.4	56.4	54.9	50.9	47.0
BUCKS CARTONS	47.7	45.5	42.8	35.7	41.8	43.0	46.6	43.6	45.1	49.1	53.0

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Volume Sales:

TOTAL U.S.	3/10	3/17	3/24	3/31	4/7	4/14	4/21
CATEGORY - CIGARETTES	9686682	9755699	9496405	10074247	9684182	9803015	9679114
TOTAL BUCKS	29610	29219	26743	28899	28366	39969	52657
BUCKS PACKS	13368	13594	12596	12588	12914	24332	36597
BUCKS CARTONS	16242	15625	14147	16312	15472	15637	16060

Share of Market:

TOTAL U.S.	3/10	3/17	3/24	3/31	4/7	4/14	4/21
CATEGORY - CIGARETTES	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL BUCKS	0.3	0.3	0.3	0.3	0.3	0.4	0.5
BUCKS PACKS	0.1	0.1	0.1	0.1	0.1	0.2	0.4
BUCKS CARTONS	0.2	0.2	0.1	0.2	0.2	0.2	0.2

Contribution to brand:

TOTAL U.S.	3/10	3/17	3/24	3/31	4/7	4/14	4/21
TOTAL BUCKS	100.0	100.0	100.0	100.0	100.0	100.0	100.0
BUCKS PACKS	45.1	46.5	47.1	43.6	45.5	60.9	69.5
BUCKS CARTONS	54.9	53.5	52.9	56.4	54.5	39.1	30.5

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